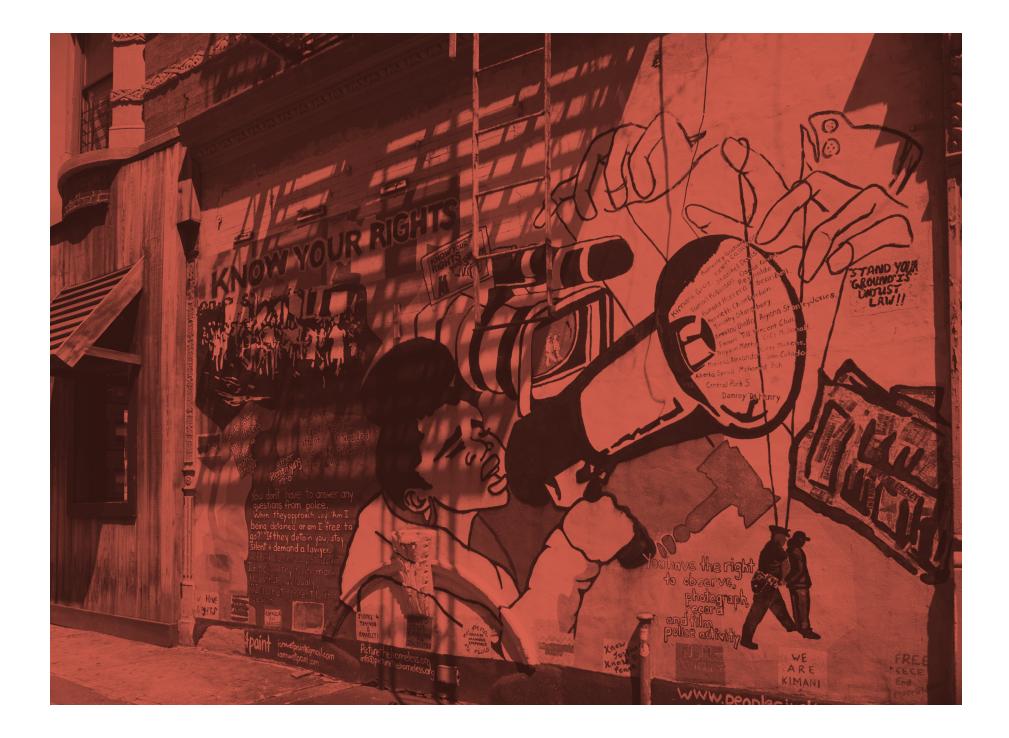


Action Canada for Sexual Health & Rights



Annual Report

2020-2021



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A Note from the Executive Director

Dear friends, colleagues, and community members,

I was elated to join the Action Canada team in January 2021. I have admired the work of the organization over the years and am honoured to lead such an inspiring and influential organization and team.

This year, Action Canada continued to push boundaries and break barriers. We brought together advocates to share knowledge and strategize, successfully advocated for change at the federal, provincial, and UN levels, and impacted the lives of thousands through the Norma Scarborough Emergency Fund, the Access Line, and our Sexual Health Hub and Directory.

Action Canada is meeting service gaps on the frontlines and pushing policy for long-term systems change. Over the years, we've achieved a lot and can continue to do so because of generous donations and the support of sexual and reproductive health and rights champions like you.

Thank you for your contribution to change.

In solidarity,

Kara Gillies, Executive Director

A Note from the Chair of the Board of Directors

Dear friends,

In a year that has challenged the resilience of organizations across the country, Action Canada has relied on the commitment and tenacity of individuals that choose to use their energy and passion with Action Canada.

Guided by the leadership of a new Executive Director, the organization has continued to break down barriers and build bridges to strengthen sexual and reproductive health and rights. This has included contributing to the realization— at the federal level—of a 45-million-dollar budget for SRHR in Canada with a specific mention of abortion access.

I would like to recognize the staff who continue to work from home, in situations where the chaos or the quiet, perhaps depending on the day, create challenges we never could have imagined.

To fellow board members, thank you for your willingness to engage and share your perspectives. We are continuously grateful you choose to give your time to Action Canada.

And finally, our community of supporters. Without you, we couldn't do the work and we are forever grateful that you continue to fight with us for sexual and reproductive health and rights for all.

In solidarity,

Cathy Steven, Chair of the Board of Directors







Highlights of Our Year

About Action Canada

Action Canada for Sexual Health & Rights is a progressive, human rights based charitable organization committed to advancing and upholding sexual and reproductive health and rights (SRHR) in Canada and globally.

Our Mission

People everywhere have control over and are able to decide freely upon all matters related to their sexuality, reproduction, and gender, including their sexual and reproductive health.

What We Do

- **Direct Support and Stigma–Free Information:** a Canada wide toll–free Access Line, accurate health information online, and resources for educators and health professionals.
- **Engaging Policymakers and Promoting Rights:** Advocating in Canada and globally for access to safe abortion, comprehensive sexuality education, gender equality, and 2SLGBTQI+ rights.
- **Collaboration and Movement Building:** Working with health care providers, human rights defenders, and feminist leaders from all regions of the world to push for change.

A Year at Action Canada

Years of advocacy paid off this year with a milestone first-of-its kind commitment in the 2021 Federal Budget: 45-million dollars over three years to fund the work of community-based organizations in making sexual and reproductive health information and services (with specific mention of abortion) accessible. The push came despite the challenges of work during a pandemic. Like many individuals and organizations this year, we continued to adjust the ways we work and advocate for change. We also welcomed our new Executive Director, Kara Gillies, to the Action Canada team.

Advocacy Works!

For decades, Action Canada (and its predecessor, Canadians for Choice) has relied on individual donations to support the Access Line and Norma Scarborough Emergency Fund—and has been drawing the fund to zero every year. We celebrated the inclusion of 45 million dollars over three years in the 2021 Federal Budget to support the essential work of community–led organizations working to make sexual and reproductive health information and services more accessible in their communities, leaving no one behind. We look forward to working together with Health Canada to develop a robust, equitable, and accessible funding mechanism and strategy.

Abortion Rights and Access

Commit to Resist: Countering Dangerous Online Disinformation about Abortion

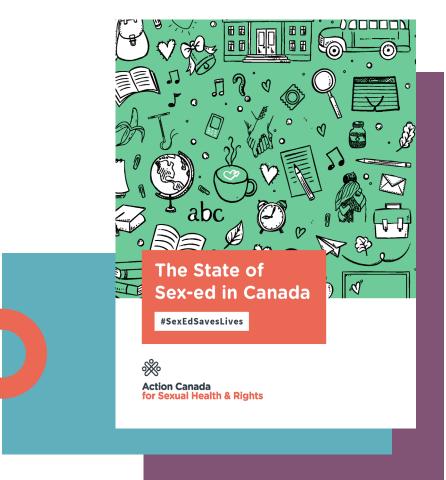
We are ringing the alarm bells about an online "abortion pill reversal" campaign that is picking up speed across Canada. Anti-abortion actors and organizations are targeting people seeking abortion with disinformation about an experimental treatment, the "abortion pill reversal," wrongfully claiming that medication abortion can be reversed mid-procedure. Action Canada is engaged in direct advocacy with the Minister of Health and the Prime Minister's Office to end abortion disinformation. We are working with our partners at the Abortion Rights Coalition of Canada and the National Abortion Federation Canada and mobilizing provincial and territorial colleges of physicians and surgeons to address disinformation. We are also mobilizing our supporters and are grateful to all of you who sent over 800 letters to the Minister of Health demanding that she take action.



Toward Quality, Inclusive Sex-Ed

Together for Sex-ed: A National Gathering of Sexual Health Education Champions

When sex-ed is done right, it can be life-changing for people and can significantly impact public health outcomes by, among many things, promoting gender equality, leading to a decline in STIs, and reducing gender-based violence. All young people have a right to comprehensive sexuality education; this must be treated as the national priority it is. That is why we brought together over 100 advocates from Canada and around the world for a 2-day virtual gathering to build knowledge, share information, and strategize for the development of a National Sex-Ed Strategy.



The State of Sex-Ed in Canada

Launched in October 2020, the State of Sex-Ed report presents a picture of what sex-ed looks like across Canada and makes the case for a National Sex-Ed Strategy to ensure that all young people have access to comprehensive sexuality education. The report examines the impacts of substandard sex-ed and why, as signatory to human rights treaties, Canada must exercise federal leadership to uphold the human rights of all young people across the country, which includes access to comprehensive sexuality education.

With support from local partner organizations, Action Canada hosted consultations to speak to young people about their sex-ed in Saskatoon, Fredericton and surrounding area, Kitchener/ Waterloo, Ottawa, and Toronto. We also spoke with classroom teachers and community-based sexual health educators from different regions to better understand the context in which they do their work.

To learn more and read the report, visit: https:// www.actioncanadashr.org/resources/reportsanalysis/2020-04-03-state-sex-ed-report

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The UN Special Rapporteur on Privacy is Picking Up our Message

Together with our National Youth Advisory Board, Action Canada submitted a report to the Special Rapporteur on privacy that outlined the connections between comprehensive sexuality education, bodily autonomy, and children's right to privacy.

The Special Rapporteur's final report, which was presented at the 46th session of the Human Rights Council in March 2021, referenced our submission by stating that,

Children need and have the right to guidance on healthy sexual relationships, consent and safe practices. Comprehensive sexuality education can help children protect and advance their privacy, independence and autonomy, and facilitate well-being, particularly for LGBTQI young people.

This recognition strengthens the global consensus in support of young people's right to comprehensive sexuality education and its importance in guaranteeing the right to bodily autonomy.





Advocacy on the Global Stage

UNFPA State of World Population Report

In collaboration with Global Affairs Canada and the United Nations Population Fund, Action Canada hosted the 2021 Canadian launch of the UNFPA State of World Population report. The virtual event included two keynote speakers: the Honourable Minister Maryam Monsef (Minister for Women and Gender Equality and Rural Economic Development) and the Executive Director of UNFPA, Dr. Natalia Kanem. Over 100 guests joined for the live virtual event to hear panelists discuss the critical role of feminist movements in advancing bodily autonomy and sexual and reproductive health and rights in Canada and globally.

To watch a recording of the event visit:

https://www.actioncanadashr.org/news/2021-04-09-2021-unfpa-state-world-population-report-launch

::FPI

The Future Planning Initiative In the face of global crises and rising antirights attacks, Canada's leadership on sexual and reproductive health and rights must be resilient. Through the *Future Planning Initiative*, Action Canada works with elected and unelected officials to ensure that Canada's support for sexual and reproductive health and rights is feminist and rights-based, including for the most neglected areas of SRHR—safe abortion care, adolescent SRHR, family planning, and SRHR advocacy.

In May, the fifth FPI retreat brought together stakeholders from across government and the global health, human rights, feminist, and development sectors (in Canada and globally) to take stock of Canada's commitment to advance SRHR, examine Canada's global leadership on SRHR in relation to the COVID–19 pandemic, and strategize around sustaining and growing Canada's leadership, particularly within the current political context. Over two virtual sessions, participants shared knowledge, discussed gaps and barriers, developed strategies to advance accountability, and identified further opportunities for Canadian leadership and advocacy on SRHR.

The Future Planning Initiative is a coalition of Canadian organizations working together to advocate for Canadian leadership on sexual and reproductive health and rights (SRHR).

Action Canada for Sexual Health & Rights

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SEXUAL RIGHTS INITIATIVE

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Sexual Rights Initiative

The Sexual Rights Initiative (SRI) is a coalition of national and regional organizations based in Canada, Poland, India, Egypt, Argentina, and South Africa, with an office in Geneva, that work together to advance human rights related to sexuality at the United Nations. Action Canada holds the Secretariat, working with the SRI Geneva team, Akahatá, the Coalition of African Lesbians, CREA, the Egyptian Initiative for Personal Rights, and the Federation for Women and Family Planning (Poland). This year, the SRI partners (including Action Canada) and the Geneva team:

- Advocated for sexual rights at the 45th, 46th, and 47th Human Rights Council sessions, the 36th and 37th sessions of the Universal Periodic Review, through the Treaty Monitoring Bodies and with the Special Procedures.
- Worked with feminist organizations and individuals to co-create the #EmptyChairs campaign drawing attention to the barriers to civil society participation in the UN human rights system and imagining a people's council.
- Redesigned and launched the UN Advocacy tool to assist advocates, policymakers, UN agencies, and diplomats in their sexual and reproductive health and rights advocacy at national and international levels.
- Mobilized civil society support for safe abortion everywhere through a mass joint civil society statement to the Human Rights Council on International Safe Abortion Day endorsed by 354 civil society organisations.
- Hosted webinars on race and gender in the UN system, on organizing for abortion access, and on sexuality and disability, and conducted an online workshop on international advocacy for activists in Indonesia.

cappd

on Population and Development

Canadian Association of Parliamentarians on Population and Development

Action Canada continues to play the role of secretariat to the Canadian Association of Parliamentarians on Population and Development (CAPPD). Formed in 1997, it is open to all sitting Senators and Members of Parliament and coordinates efforts with several parliamentary associations throughout Africa, the Americas, Asia, and Europe to encourage governments to keep their commitments to reproductive health and women's rights, as agreed by 179 countries at the 1994 International Conference on Population and Development (ICPD) in Cairo, Egypt. This past year, the focus of the CAPPD has been on the impacts of COVID–19 on SRHR in Canada and globally.



Rights from the Start: Cross-Regional Dialogues to Advance and Amplify our Movement

Action Canada hosted a series of five virtual dialogues that brought together sexual and reproductive health and rights activists from across Canada and Latin America and the Caribbean to discuss strategic litigation, reproductive justice, the role of arts and culture, COVID-19, and youth engagement.

The dialogues are part of the Rights from the Start project. With funding from Global Affairs Canada, the Rights from the Start project is led by Action Canada and implemented in partnership with the International Planned Parenthood Federation Western Hemisphere Region (IPPFWHR), Akahatá, and local partner organizations in Bolivia, Ecuador, Guyana, and Peru. "I have accessed your services on behalf of abortion clients who face multiple barriers to care and have been so satisfied with your work and assistance... [I'm] grateful for your existence."

Breaking Barriers to Abortion on the Frontlines

The Access Line

Action Canada's Access line is a confidential judgment-free Canada-wide toll-free number that provides information and referrals related to sexual and reproductive health. Our staff and volunteers provide callers with referrals to abortion providers, with information on where to get tested for STIs or access contraception, and with judgment-free conversations to weigh their different pregnancy options. Thanks to the generous support of our donors, we were able to add more staff to the Line and this year alone, supported over 4,000 callers. Call volumes spiked to over 500 calls a month at the beginning of the pandemic. The service is very much needed, and one we can provide because of the generous support of donors like you.

Norma Scarborough Emergency Fund

Over 70% of Access Line callers who are seeking an abortion face major barriers like travel costs. These barriers are even greater for people who lack provincial health coverage, live in poverty, or have precarious immigration status. The 100% donor-funded Emergency Fund lets us help people get the care they need by covering transportation, medication, accommodation, and other related costs. This year, we supported 84 individuals with hotel accommodations, travel (train, buses, shuttles), and medications. Thanks to the support of our donors, 84 people had access to an abortion, and a choice they may not otherwise have had.

Expanding Access with Text

The Access Line has expanded from a phone line to a texting service that individuals can now choose to call or text with their questions. The Access Line is reaching new, younger audiences in need of this support. The texting and chat platform allows people to get immediate responses to everyday questions like, "Where can I get STI testing in Toronto?" and allows people to talk to Access Line staff and volunteers in a way that best meets their needs. We believe this will help more young people and individuals who are living in situations where they may not be able to pick up the phone and call with questions about their sexual and reproductive health.

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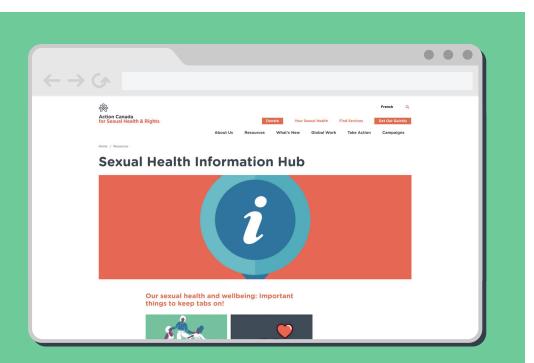
Access Line Promotional Campaign in New Brunswick

Thanks to the generous support of Bev Chernos, we've increased our reach in New Brunswick. The province is a battleground for reproductive health care in Canada: it is the only province in Canada with an anti-abortion regulation that prevents the funding of abortion performed outside of hospitals, in violation of the *Canada Health Act*. New Brunswick has the highest number of Google searches for abortion services in the country and no free-standing abortion clinic across the province or provider in its capital. In just three months, the campaign reached 95% of our targeted audience—over 75,000 women in New Brunswick under the age of 25 now know where to get judgment-free information and referrals on pregnancy options and abortion.

Sexual Health: Getting the Word Out!

Sexual Health Hub

Action Canada's Sexual Health Hub provides information to tens-of-thousands of people every year on contraception, healthy relationships, pregnancy options, sexuality, and more. The Hub is a unique bilingual, evidence-based, sex-positive, vouth-friendly online information resource. This year, over 100,000 people accessed the judgmentfree information they need to provide and receive the quality care they deserve. In 2020, the Sexual Health Hub was updated and improved to increase the sexual and reproductive health and rights information available in it. The new Sexual Health Hub features information about going to the doctor and information for health care providers, and ties into our advocacy work around vital issues like sexuality education.



SRH WEEK 2021 Youth-friendly care: it's your right!

Action Canada for Sexual Health & Rights



SRH Week 2021: Youth-friendly care: it's your right

Sexual and Reproductive Health Awareness Week (SRH Week) is a yearly campaign designed to raise awareness on sexual and reproductive health and promote resources to improve community health in Canada. This year's campaign was launched for young people and anyone who works with or cares for them. Our goal is for every young person to feel empowered, comfortable, and supported when they visit a healthcare provider. That's why Action Canada created and shared resources to help clinics offer youth-friendly care, diving into topics like sexual orientation and gender identity, disability, and much more.

WHAT AM I ENTITLED TO WHEN I SEE A HEALTHCARE PROVIDER?

YOU HAVE A HUMAN RIGHT TO HEALTH.

THIS MEANS YOU HAVE A RIGHT TO:

NON-DISCRIMINATION & RESPECT

- Access services in a safe environment: no racism, classism, homophobia, transphobia, sexism, fatphobia
- ableism, and slut shaming
 Have your chasen name and pronouns respected
- nave your chasen name and pronouns respected
 See a culturally competent pravider who is knowledgeable about your specific needs
- Be treated with respect, dignity, non-judgment, and kindness
- · Be heard, taken seriously, and ask as many questions as you want
- · Be asked before being touched and to have your "no" respected

CONFIDENTIALITY & INFORMATION

- Confidentiality when it comes to your information and anything you share (and know about limits to confidentiality when they exist)*
- Know what is being recorded on your chart and who will be able to see that information
 Know exactly what will happen during an appointment AND to understand why
- Know exactly what will happen during an appointment XND to understand
 Know who is treating you
- Be served in language you understand (including using plain language and ASL)

CHOOSE & REFUSE

- Choose how the clinic will communicate with you after your appointment
- Bring a support person or friend into your appointment
- Ask for a new healthcare provider without explanation
- Receive timely referrals if your current provider can't offer a service
- Choose the course of action best for you [including refusing any care or service]**
 Share as much or as little information as you wish
- Share as much or as time information as you wisi
 Refuse to have a student or observer present
- REPORTING & ACCOUNTABILITY

Report a provider that does not uphold these rights

Access a clear and fair complaint and reporting process***

More on a few induces when provides here a legal abilitytes to experi what you have downd with them.
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Youth Bill of Rights

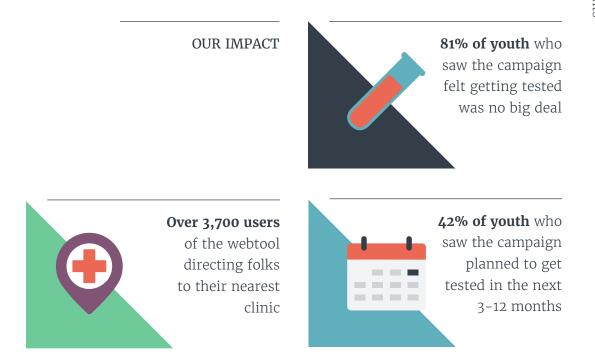
Created in collaboration with our National Youth Advisory Board, the reimagined Youth Bill of Rights was recreated and launched during SRH Week. Produced as an easy-to-print and distribute poster, the Youth Bill of Rights highlights the ways in which young people can advocate for themselves and their right to receive quality and confidential care.



Get Tested Once a Year

Action Canada's Get Tested Once a Year campaign, generously funded by the Public Health Agency of Canada,^{*} continued with a new target: growing awareness of STI testing for young 2SLGBTQ+ people in Saskatoon. Our ads about where, how, and why to get tested were seen over 3 million times, reached over 100,000 people on Instagram, Facebook and Snapchat, and made over a million impressions on YouTube.

*The views expressed herein do not necessarily represent the views of the Public Health Agency of Canada



Awards & Scholarships

BENTLEYawards The Helen & Fred Bentley Awards for Excellence of Achievement

Thanks to the generous financial contributions of the Bentley Family, the Bentley Awards of Excellence allow us to award the creative, ground-breaking

programs and work of our Associate Organizations across the country. We are proud to recognize the accomplishments of this year's recipients: Island Sexual Health in British Columbia and Saskatoon Sexual Health in Saskatchewan. We received strong, compelling applications from organizations and groups across the country but Island Sexual Health's gender-affirming care program and Saskatoon Sexual Health's bold use of social media stood out for their innovation, leadership, and creativity.

Island Sexual Health's GAC @ ISH is a holistic health care program that includes clinical gender affirming services, gender diversity education, and peer support services in collaboration with Trans Care BC, a quarterly Trans ID Clinic in partnership with the University of Victoria, and the newly launched Gender Affirming Apparel. GAC @ ISH reaches over 155 community members every year through its clinical services, over 21,000 people through gender inclusive education, and over 200 people through its partnered peer support services and Trans ID Clinic.

Saskatoon Sexual Health's Instagram account @yxesexualhealth provides engaging and stigma-free sexual health information in a highly accessible format. Now with over 7,000 followers, @yxesexualhealth covers a wide variety of topics like destigmatizing STIs, sexual empowerment, exploring and setting boundaries, pleasure, and comprehensive sex-ed. The ways in which people engage with information, including sexual health information, continues to evolve and @yxesexualhealth is a vital source of sexual health information, particularly at a time when more people than ever are finding this information online.





This legacy endowment fund honours the dedication and goals of Walter and Phyllis Harris who were strong advocates of choice and autonomy for every person. The Harris Family created a scholarship fund to encourage future leaders in sexual and reproductive health and rights. Thanks to the generous contributions of the Harris Family, the scholarship builds the skills and experience of students who have volunteered or have been employed in the general field of human sexuality and who intend to pursue a related career. We are honoured to have awarded this year's scholarship to Tavia Kiwanuka–Quinlan and Jo Scofield.

Tavia Kiwanuka–Quinlan is a 21-year-old Psychology student at the University of Guelph with a minor in Family and Child Studies. Post–grad she is planning on going into the sexual health field through either sexual education or sex and relationship therapy. Tavia is working closely with the communications team to produce social media content that will highlight content from our sexual and reproductive health information hub and draw folks toward content that informs and supports their health.

Jo Scofield received her BA in Anthropology from UBCO in 2020 and is now pursuing an MA in the Community Engagement Social Change and Equity theme. Her masters work looks at how gender inclusive language is, or is not, being adopted in abortion related care and activism in Canada. After graduation, she would like to work in a position related to improving and facilitating access to sexual and reproductive health care. Jo is working closely with the health promotions team on the Access Line, our Canada-wide toll-free sexual health and pregnancy options information and referral line.





Digital and Social Media

0	194,904 people reached
Ø	42,586 impression 39,701 people reached
y	750,500 impressions
Q	315,292 visitors



SNAPSHOT Fundraising and Finance

Our Supporters

Institutional Funders

Our partnerships with institutions across Canada and the world make our critical work on sexual health and rights possible. We are grateful for the generous support of the following institutions.

Bill & Melinda Gates Foundation

Dutch Ministry of Foreign Affairs

Global Affairs Canada

Oxfam Canada

Public Health Agency of Canada

The Permanent Mission of Denmark to the United Nations Office in Geneva

United Nations Population Fund

Women and Gender Equality Canada

Individual Donors

Our donors are part of a global, growing movement. For every win, we know that you, our supporters, are by our sides fighting. The generosity we have seen this year from students to communities and individuals like you enables direct support through the Access Line and the resources needed to fight for systemic change.

Major and Legacy Donors

Legacy and major donors support our most needed areas of work. Amplifying a global movement, Action Canada's legacy and major donors power our shared vision of a world where every person controls their sexuality, reproduction, gender, and health, where every choice is based on consent, and where all people can lead healthier, safer, and happier lives.

Action Canada gives a special thank you to Bev Chernos for her generous support that grew our capacity on the Access Line and made sure people in Canada had access to accurate sexual health information and referrals during the pandemic.

"We stand on the shoulders of those
who worked so
hard for our right
to reproductive
choice. I donate
so I can be a
shoulder for my
granddaughter." 18



Our Financials

Revenues	
Global Program Grants	\$ 2,026,436.07
Domestic Program Grants	\$ 1,557,834.21
Donations to Domestic Health & Policy Programs	\$ 544,998.15
Other Income	\$ 44,708.91
Scholarships and Awards	\$ 19,829.00
TOTAL REVENUE	\$ 4,193,806.34

Expenses	
Charitable Activities	\$ 3,772,104.62
Administration	\$ 320,269.54
Fundraising Activities	\$ 97,589.18
TOTAL EXPENSE	\$ 4,189,963.34



Who We Are

Board of Directors

Cathy Steven, Chair	Dr.
Shalini Konanur,	Me
Vice-Chair and Treasurer	Lyr
Candice Lys, Secretary	Top
Prof. Jennie Abell	-
Dr. Roopan Gill	

Dr. Pierre M. LaRamée Meena Peruvemba Lynne Raskin Topaza Yu

Volunteers

Much of our work would not be possible without the commitment of our volunteers—including our 7-days a week Access Line, which provides confidential, judgment-free support to people across the country.

Access Line Volunteers	National Youth Advisory Board
Sonya JF Barnett	Lia Popa Maya Adachi
Jessica Danforth	Alice Gauntley
Nimerta Dhami	Faith Greva
Heather Jones	Elliott Lee-Mook
Lyne Jrade	Jessiny Ly
Gillian Kyle	Myles Nahal
Robyn Schwarz	Jeneace Nickle
Jo Scofield	Miranda Pring
Kinneret Sheetreet	Nafisa Rahman
Krysta Williams	Dhruhi Shah
	Topaza Yu

Action Canada for Sexual Health & Rights

22 Staff

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The team is made up of passionate individuals with a diversity of experience working on sexual health and rights across issues, movements, and networks at the local, national, and international levels. It is their hard work and dedication that drive each and every one of Action Canada's many accomplishments.

Kara Gillies, Executive Director

Lesley Hoyles, Director of Operations

Rosario Castro, Office Coordinator and Fundraising Assistant

Noimat Ayeni, Director of Finance

Merry Sun, Chief Finance Officer

Wisliana Jean-Francois, Finance Officer

Wen Qian, Finance Assistant

Papa Niane, Finance Officer

Kalenga Mutunwa, Junior Project Accountant

Ani Colekessian, Director of Communications & Development

Laura Neidhart, Director of Communications & Government Relations [Leave Cover]

Kathryn Carruthers, Web and IT Coordinator

Lorna Mungur, Communications and Social Marketing Officer

Elena Sosa Lerín, Communications Officer, Rights from the Start

Celia Zhang, Communications and Social Marketing Officer

Frédérique Chabot, Director of Health Promotion/Interim Executive Director [Jul-Dec]

Britt Neron, Health Promotion Officer

Makeda Zook, Health Promotion and Education Officer

Sarah Kennell, Director of Government Relations

Marian Nur, Campaigns Officer [Leave Cover]

Darrah Teitel, Campaigns Officer [On Leave]

Sarah Hedges-Chou, Development Policy Officer

Lona Lauridsen Burger, Public Engagement Officer, Rights from the Start

Meghan Doherty, Director of Global Policy and Advocacy

Rachel Jacobson, Director of Global Policy and Advocacy [Leave Cover]

Diana El Richani, Institutional Grants Coordinator

Daniela Marin Platero, Project Coordinator, Rights from the Start

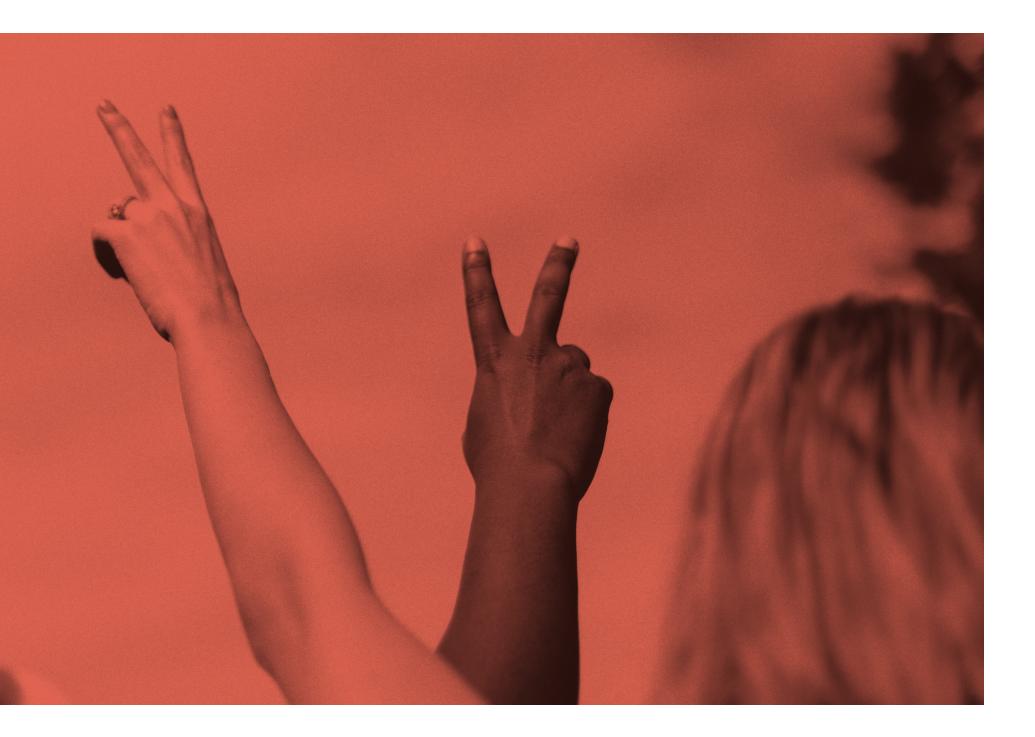
Carrie Shelver, Manager of the Geneva Office

Pooja Badarinath, SRI Advocacy Advisor, Human Rights Council

Emeline Dupuis, SRI Advocacy Advisory, Special Procedures

Juan S. Jaime P., SRI Advocacy Advisor, Treaty Monitoring Bodies







Action Canada for Sexual Health & Rights

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